

NEWS RELEASE



FOR IMMEDIATE RELEASE

Kavi Media Set To Launch As The Future Home For Telugu Audio Entertainment

May 21, 2026, Atlanta, Georgia: Kavi, the emerging leader in Telugu-language audio entertainment, has announced it is raising a \$150,000 USD pre-seed round, with \$53,000 USD already committed, to accelerate the growth of its platform and expand premium Telugu audio storytelling globally. The round is being structured as a YC SAFE.

Founded by CEO Srihith Pallamreddy, Kavi was born from a simple but powerful observation: while Telugu storytelling has a rich cultural legacy, there was no dedicated, high-quality platform built specifically for Telugu audio. Creators were fragmented across platforms, and listeners lacked a centralized destination for premium Telugu podcasts, audiobooks, and serialized audio content.

That gap became the foundation for Kavi Media.

“As regional entertainment platforms have proven, audiences want culturally relevant content built for their dialects,” said Pallamreddy. “We’ve seen the success of Aha in Telugu video entertainment, and we believe regional audio is the next major opportunity — and it’s still early.”

India’s regional content market continues to grow rapidly as audiences seek entertainment in their native languages. While video has seen major investment and platform innovation, premium regional-language audio remains largely underserved, positioning Kavi to become an early category leader.

Kavi’s platform features a growing library of premium podcasts, audiobooks, and original audio series, designed for Telugu-speaking audiences across India and the global diaspora. By combining storytelling, technology, and creator partnerships, Kavi aims to build the definitive home for Telugu audio. The company’s mission is to make it easier for exceptional Telugu stories to be created, discovered, and sustained at scale.

The funds raised in this pre-seed round will support:

- Expansion of original Telugu audio content
- Creator acquisition and partnerships
- Platform development and user growth
- Distribution and marketing initiatives
- Monetization infrastructure and revenue growth

As we prepare for launch, this is an opportunity to invest early in a rapidly growing market and help build the leading home for Telugu audio worldwide.

NEWS RELEASE



You can get exclusive updates, community news, and information about Kavi's launch by signing up for Kavi's waitlist for free at www.kavi.audio. Those who join the waitlist will also receive early access to the app and be entered for a chance to win a free one-year subscription.

For media inquiries, partnership opportunities, or investment information, please contact:

Srihith Pallamreddy
Founder & CEO, Kavi Media
srihith@kavi.audio | communications@kavi.audio
www.kavi.audio

PHOTOS:  Kavi Media Photos

-30-

About Kavi: Kavi is a fast-growing audio entertainment platform built to make Telugu stories, culture, and conversations more accessible in a modern, engaging way. Through original audiobooks, podcasts, and audio shows, Kavi is creating a digital home for Telugu listeners around the world. Founded with a vision to preserve and celebrate language through storytelling, Kavi combines culture, technology, and entertainment to connect a global community through audio.